Child Guidance Center had a “birthday party” at Hidden Hills Country Club to celebrate sixty years of serving children and their families. Past and present staff and Board Members were invited as well as our donors, funders, and vendors. Guests brought gifts that were then distributed to many of our clients.
Child Guidance Center, Inc. was known as Guild Guidance Clinic.

1951 The Clinic opened October 1 at the City Health Office on Main Street.

The first charter of the Clinic was granted in December and the first Board of Directors were elected.

Haim Ginott, a nationally known Child Psychiatrist, helped found CGC.

The Clinic's operating budget was $7,000. Original financial support was given by: Duval County Health Unit, the Board of Public Instruction, the Pilot Club of Jacksonville, Zonta Club and Gamma Rho Omega Chapter of the Alpha Kappa Alpha Sorority.

1953 Child Guidance Clinic began receiving funding through United Way.

1968 Moved into Hope Haven.

1969 Child Guidance Clinic expanded their services outside of Duval County. A part-time clinic opened in St. Augustine.

Early 70's also has part time office in Nassau County and then opened office in Clay County.

1973-1974 Began contracting with the State Department of Children/Youth and Families (now Department of Children & Families (“DCF”)).

1975 Started the SED (now School Based Treatment) program with the Duval County School Board. Originally the Program was in All Saints.

1982 The Center expanded services and opened our West Duval Outpatient Program on San Juan Avenue.

1990 Child Guidance Clinic became Child Guidance Center.

1991 The Center built and moved into 5776 St. Augustine Road, which is known as our Main Center.

Operating budget for all programs was $2.5 million.

1992 Child Guidance Center purchased property and opened North Duval Outpatient Program.

1993-1994 Began contracting with the State Department of Children/Youth and Families.

1995 A Department of Children & Families (“DCF”).

1996 The Center initiated the Family Casework Services program as part of Family Support Services of North Florida's Neighborhood Centers. This program was a direct result of the Governor's privatization of foster care.

2000 First three-year strategic plan developed by Board and Management Team.

Veronica W. Valentine, Ed.D., was hired as the new President/CEO.

2001 Received first three-year national accreditation through CARF.

Child Guidance Center celebrates their 50th Anniversary which was celebrated through three main events: Play Therapy Conference, School Supply Event and Reception at the River Club.

Began Comprehensive Assessments.

Opened new office in Baker County for Outpatient Services.

2003 Initiated serving infants and toddlers, ages 0–3, as part of our Infant Mental Health Initiative.

The Center initiated the Family Casework Services program as part of Family Support Services of North Florida’s Neighborhood Centers. This program was a direct result of the Governor’s privatization of foster care.

2004 Received second three-year national accreditation through CARF.

2005 The Center began its Crisis Response Team.

Major renovations to the Main Center and North Duval Outpatient completed.

Operating budget was $7.8 million.

2006 Legislature established two pilot sites for the Medicaid Reform Act (Duval and Broward Counties) effective July 2006.

Through a State grant, Child Guidance Center started the Fetal Alcohol Syndrome (FASD).

2008 Child Guidance Center received $100,000 from The Bryan Family Trustees of The Henry and Lucy Gooding Endowment.

Received funding from the Northrop-Grumman Corporation to create the Fetal Alcohol Syndrome (FASD) initiative. Child Guidance Center is nationally recognized for this program. Although funding from Northrop-Grumman has ended in 2012, a plan for sustainability for the FASD Program is in place.

2010 Child Guidance Center made the last mortgage payment for our Main Center.

Purchased property and opened our new West Duval Outpatient Program on Lexington Avenue.

Staff participated in our first Employee Satisfaction Survey and 99.9% of staff completed the survey.

Veronica W. Valentine, Ed.D., retired. Theresa Thweatt Rulien, Ph.D., was promoted to President/CEO.

Received our third three-year national accreditation through CARF.

The Center terminated outpatient services in Baker County.

2011 The Center resumed outpatient services in Baker County.

Child Guidance Center celebrates their 60th Anniversary at Hidden Hills Country Club.

Current budget is $9.6 million.

2012 Child Guidance Center currently provides services to over 6,300 children/adolescents.
Outpatient Services
At the core of Child Guidance Center’s programs is outpatient counseling. Outpatient counseling consists of individual and family therapy, group therapy, and parental support. This service is available to all children, adolescents, and families who meet clinical criteria. Child Guidance Center operates four Outpatient offices located conveniently throughout Jacksonville.

Case Management Services
Targeted Case Managers work with the child and family to link them with needed community services, while monitoring and evaluating the services they are receiving. Case Managers act as advocates for the child and family.

Community Family Services
Community therapists provide in-home and on-site therapeutic services to children, adolescents and their families, including children in foster care, who are having serious emotional problems.

Day Care Consultation (Jacksonville Journey)
Provides on-site evaluation of children in subsidized daycare programs in collaboration with the Early Learning Coalition and Jacksonville Children’s Commission.

Family Services Planning Team (FSPT)
This team, chaired by Child Guidance Center staff, consists of a group of representatives from various agencies who collaboratively are responsible for coordinating community-based support services for children who are at risk of losing their current home placement due to behaviors attributed to emotional disturbance.

Full Service School Counseling
Counseling is provided at seven high schools and their feeder schools located across Duval County. Individual, family and group sessions are provided. This program empowers family members to become actively involved in their child’s education and healthy emotional development.

High Risk Newborn Program
The Program serves families with children under 2 who are at risk of abuse or neglect. The services provided include dyadic therapy with the primary caretaker and the child, family therapy, individual therapy, play therapy and case management. The specific services are determined by the family’s needs. Services are delivered in the home setting.

Psychiatric Services
Psychiatric services can be accessed through all programs at Child Guidance Center. Clients are provided the following services: Psychiatric Evaluation, Team Treatment Planning, and Medication Management.

Rapid Response Program
The Team’s objective is to reduce the number of children hospitalized through the Baker Act and to ensure follow-up services are provided to the child after the crisis intervention episode. Referrals are accepted from Duval County Public Schools and from Foster Care Hot Lines.

School-Based Counseling Programs
In-school counseling and educational services are provided to students assigned to the Excel/EBD Program in seven Duval County Public Schools.

Fetal Alcohol Spectrum Disorder (FASD) Program
The FASD Program is funded by a grant from Substance Abuse Mental Health Services Administration (SAMHSA). The Program provides diagnosis, evaluation, and some intervention services, when necessary, to children who receive other services from Child Guidance Center. The children are evaluated by a Licensed Clinical Social Worker, a Psychologist, an Occupational Therapist, a Speech Pathologist, as needed, and a Geneticist.

School Support Services
Therapists are in classrooms, 1-2 hours each week, to assist/participate in several areas: assessment of classroom and individual needs, teacher collaboration, large and small group behavioral health activities. The intent is to focus on common issues of concern affecting academic achievement, i.e. peer interaction/social skills, as well as to work with identified children requiring individual attention.

Supervised Visitation/Parent Education
Parent Education offers the Nurturing Parenting Program for parents who have a case plan that requires parent education. Supervised Visitation is provided for families whose children are in out-of-home placements, such as foster care, and in need of supervision during visitation to assure child safety.
## Revenues 2011

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Medicaid</td>
<td>$3,788,228</td>
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<tr>
<td>Family Support Services</td>
<td>$716,086</td>
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<tr>
<td>State of Florida</td>
<td>$729,754</td>
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<tr>
<td>Jacksonville Children’s Commission</td>
<td>$962,546</td>
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<tr>
<td>Duval County School Board</td>
<td>$1,700,625</td>
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<tr>
<td>United Way</td>
<td>$330,971</td>
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<tr>
<td>Children’s Medical Services</td>
<td>$474,000</td>
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<tr>
<td>Client and Other Fees</td>
<td>$95,356</td>
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<tr>
<td>Other</td>
<td>$845,869</td>
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<tr>
<td><strong>Total</strong></td>
<td>$9,643,435*</td>
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## Expenses 2011

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<tbody>
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<td>Building</td>
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<tr>
<td>Professional Services</td>
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<td>Travel</td>
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<tr>
<td>Supplies &amp; Equipment</td>
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<td>Depreciation</td>
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<td>Subcontracted Services</td>
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<td>Other</td>
<td>$830,020</td>
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<td><strong>Total</strong></td>
<td>$9,410,277</td>
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**BY GENDER**

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<th>Gender</th>
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<tbody>
<tr>
<td>Female</td>
<td>2,746</td>
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<tr>
<td>Male</td>
<td>3,646</td>
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<td><strong>Total</strong></td>
<td>6,392</td>
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**BY RACE**

<table>
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<tr>
<th>Race</th>
<th>Count</th>
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<tbody>
<tr>
<td>African American</td>
<td>2,774</td>
</tr>
<tr>
<td>Asian</td>
<td>47</td>
</tr>
<tr>
<td>Caucasian</td>
<td>2,679</td>
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<tr>
<td>Hispanic</td>
<td>507</td>
</tr>
<tr>
<td>Multi-Racial</td>
<td>343</td>
</tr>
<tr>
<td>American Indian/Alaskan Native</td>
<td>13</td>
</tr>
<tr>
<td>Native Hawaiian/Other Pacific</td>
<td>29</td>
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<tr>
<td><strong>Total</strong></td>
<td>6,392</td>
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**BY AGE GROUP**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Count</th>
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<tbody>
<tr>
<td>0–3</td>
<td>592</td>
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<tr>
<td>4–5</td>
<td>634</td>
</tr>
<tr>
<td>6–8</td>
<td>1,234</td>
</tr>
<tr>
<td>9–12</td>
<td>1,462</td>
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<tr>
<td>13–17</td>
<td>1,686</td>
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<tr>
<td>18–21</td>
<td>275</td>
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<tr>
<td>Over 22</td>
<td>509</td>
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<tr>
<td><strong>Total</strong></td>
<td>6,392</td>
</tr>
</tbody>
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**CHILD GUIDANCE CENTER**

**EXECUTIVE STAFF**

- Theresa Rulien, Ph.D., LMFT, LMHC
  President/CEO
- Mrs. Jane Chafin, LCSW
  Clinical Director
- Mr. Guy Parker
  Chief Financial Officer
- Ms. Annette Vajda, SPHR, B.A.
  Human Resources Director
- Dr. Anna Yumul, M.D.
  Medical Director

**BOARD OF DIRECTORS**

- Ms. Lynn Capaldo
  Chairperson
- Mrs. Paige Johnston
  First Vice Chairperson
- Mr. Bruce Jones
  Second Vice Chairperson
- Mrs. Ceceille Poole
  Secretary
- Mr. Maury Lazenby
  Treasurer
- Ms. Mary Tappouni
  Immediate Past Chairperson

**BOARD MEMBERS**

- Mrs. Miriam Crowe
- The Honorable Judge Henry Davis
- Ms. Michelle Leak
- Mr. Mark Leininger
- Ms. Catherine Kelly
- Mr. Mike McCorvey
- Dr. Mercedes McGowan
- Mrs. Anne McIntosh
- Dr. Pransanti Reddy
- Mr. Jeffrey Scales
- Mr. Thomas Schmidt
- Mrs. Michele Seymour
- Mr. Joseph Strain
- Mrs. Meg Zabijaka
FOR MORE INFORMATION OR TO ACCESS SERVICES, PLEASE CALL ONE OF OUR FOUR OUTPATIENT LOCATIONS:

Arlington/Beaches       1100 Cesery Boulevard, Ste 100
                         Jacksonville, FL 32211 • 904-448-4700
Northside             1110 Edgewood Avenue W.
                        Jacksonville, FL 32208 • 904-448-4700
Southside            5776 St. Augustine Road
                     Jacksonville, FL 32207 • 904-448-4700
Westside            4595 Lexington Avenue
                     Jacksonville, FL 32210 • 904-448-4700

Please dial 904-448-4700 and press the number for the following services:

Outpatient                              Press 1
Supervised Visitation/Parent Education  Press 2
Case Management                          Press 3
Locations                                Press 4
Administration                          Press 5
Assistance                               Press 6

Child Guidance Center is a 501(c)3 organization designated by the Internal Revenue Service as a non-profit organization. Child Guidance Center is registered with the State of Florida under the Solicitation of Contributions Act. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free at 1.800.435.7352. Registration does not imply endorsement, approval or recommendation by the state. Child Guidance Center does not employ commissioned fundraisers. CH-567.